RFP 02-2023 Sugary Drinks Distributor Tax Heathy Communities Support Grants E-Questions and Answers Updated 11-13-2023

1. Q: The RFP states that walk/run fundraisers qualify for sponsorship. Do fundraising events that do not include a physical activity also qualify?

A: Yes, fundraising events that do not include a physical activity qualify.

2. Q: I am curious if the same organization can apply for both the capacity building and the event sponsorship categories in the same year?

A: Organizations may submit only one application to this RFP; organizations must decide whether to apply for one-time capacity building grants or one-time event sponsorship. (Organizations serving as fiscal sponsors, may submit multiple applications on behalf of different implementing organizations.)

3. Q: A nonprofit I am working with is interested in applying for the Capacity Building grant. They have less than \$2 million in operating revenue so they are not required to do a financial audit by state law. I was wondering if having a financial audit is a requirement for contracting with PHF? Do you accept financial reviews or compilations instead? Or is there no organizational financial reporting required beyond the budget submission?

A: There are no budgetary restrictions for these funding opportunities.

4. Q: We have decided to apply for an event where students and families will be in attendance. That said, we need to host the event on two back-to-back days in two locations to increase access and participation. Would this still count as one event for the purposes of sponsorship, or should we only apply for one date?

A: The event sponsorship grant opportunity can support a series of events.

5. Q: We know that expanding services to another language qualifies as capacity building, and thus could the staff hours be billed to deliver the program itself in the additional language for the primary population?

A: Capacity building funding is intended to benefit the organization in the long term. Translating a curriculum would qualify but only the delivery would not.

6. Q: Is staff time an eligible expense for this award opportunity [capacity building grant]?

A: Yes, staff time is an eligible expense. For example, staff time would be considered capacity building by being spent on activities such as developing curricula, implementing a new software system, etc.

7. Q: Do events that qualify for a sponsorship need to involve our participants directly, or do general fundraising events qualify?

A: General fundraising events are allowed. The proposal should justify how the event promotes healthy eating and active living.