San Francisco Public Health Foundation (SFPHF) in partnership with the San Francisco Department of Public Health (DPH)

Funding Announcement Informational Meeting

COVID-19 Community Prevention, Mitigation, and Wellness Grants for Vulnerable Populations

October 28, 2020
- Welcome and Introduction
- Funding Announcement Goal
- Neighborhood positivity and Funding strategy
- Funding Announcement Overview
  - Minimum requirements
  - Overview of service categories
  - Review and selection process
- Key dates
- Questions and Answers
- Closing
Funding Announcement Goal

To decrease the transmission and severity of COVID-19 in vulnerable communities that experience structural barriers to health, aligning the work with the San Francisco Health Advisory on Prioritizing Populations with Structural Barriers to Health.
Simplification of Funding Announcement Process

- Partnership with San Francisco Public Health Foundation (SFPHF)
- Decreasing timelines between funding activity events
- Limiting number of pages for proposal narrative
- Decreasing minimum score for proposal narrative
Neighborhood positivity and Funding strategy
Data from Mar 5 to Oct 23, 2020
# Neighborhood population

<table>
<thead>
<tr>
<th>NeIGHborhood</th>
<th>2018 Population Overall</th>
<th>White</th>
<th>Black</th>
<th>Latinx</th>
<th>Asian</th>
<th>Native Hawaiian/Pacific Islander</th>
<th>American Indian/Alaskan Native</th>
<th>Other Race</th>
<th>Two or More Races</th>
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<tbody>
<tr>
<td>Bayview Hunters Point</td>
<td>37,394</td>
<td>8.0%</td>
<td>24.8%</td>
<td>23.8%</td>
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<td>Bernal Heights</td>
<td>25,858</td>
<td>47.5%</td>
<td>4.7%</td>
<td>25.4%</td>
<td>17.5%</td>
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<tr>
<td>Chinatown</td>
<td>14,737</td>
<td>10.2%</td>
<td>0.7%</td>
<td>3.3%</td>
<td>83.7%</td>
<td>0.2%</td>
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<td>0.3%</td>
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<td>Excelsior</td>
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<td>1.9%</td>
<td>31.9%</td>
<td>50.1%</td>
<td>0.0%</td>
<td>0.3%</td>
<td>0.4%</td>
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<td>Mission</td>
<td>59,639</td>
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<td>2.7%</td>
<td>36.8%</td>
<td>13.8%</td>
<td>0.2%</td>
<td>0.3%</td>
<td>1.0%</td>
<td>4.3%</td>
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<tr>
<td>Oceanview/Merced/Ingleside</td>
<td>28,217</td>
<td>14.1%</td>
<td>11.4%</td>
<td>15.4%</td>
<td>54.4%</td>
<td>0.1%</td>
<td>0.3%</td>
<td>0.6%</td>
<td>3.8%</td>
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<tr>
<td>Outer Mission</td>
<td>24,853</td>
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<td>1.1%</td>
<td>27.8%</td>
<td>55.1%</td>
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<td>0.1%</td>
<td>2.5%</td>
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<tr>
<td>Potrero Hill</td>
<td>14,209</td>
<td>55.6%</td>
<td>4.8%</td>
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<td>Tenderloin</td>
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<td>0.5%</td>
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<td>Visitacion Valley</td>
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<td>53.9%</td>
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<tr>
<td>Western Addition</td>
<td>22,638</td>
<td>41.4%</td>
<td>16.1%</td>
<td>9.2%</td>
<td>25.9%</td>
<td>0.1%</td>
<td>0.4%</td>
<td>0.2%</td>
<td>6.7%</td>
</tr>
</tbody>
</table>
Neighborhood Tiering Based on Test Positivity and Population

<table>
<thead>
<tr>
<th></th>
<th></th>
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<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Bayview Hunters Point</td>
<td>6.6%</td>
<td>37,394</td>
<td>94124</td>
</tr>
<tr>
<td>1</td>
<td>Sunnydale/Visitacion Valley/Portola</td>
<td>5.6%</td>
<td>35,568</td>
<td>94134</td>
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<tr>
<td>1</td>
<td>Excelsior/Outer Mission</td>
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<td>65,554</td>
<td>94112</td>
</tr>
<tr>
<td>2</td>
<td>Tenderloin</td>
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<td>29,588</td>
<td>94102</td>
</tr>
<tr>
<td>2</td>
<td>Oceanview/Merced/Ingleside</td>
<td>3.6%</td>
<td>28,217</td>
<td>94127/94132/94112</td>
</tr>
<tr>
<td>2</td>
<td>Mission/Bernal Heights</td>
<td>3.2%</td>
<td>85,497</td>
<td>94110</td>
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<tr>
<td>3</td>
<td>Western Addition</td>
<td>2.6%</td>
<td>22,638</td>
<td>94115</td>
</tr>
<tr>
<td>3</td>
<td>Chinatown</td>
<td>2.0%</td>
<td>14,737</td>
<td>94108</td>
</tr>
<tr>
<td>3</td>
<td>Potrero Hill</td>
<td>1.7%</td>
<td>13,281</td>
<td>94115</td>
</tr>
</tbody>
</table>
Funding Announcement
Overview
Minimum Requirements

Overall/General

• Submit the Qualifications Statement.
• Meet the specified service category minimum qualifications
  • Applications that do not meet the specified minimum qualifications will be eliminated from the review process.
• Documentation verifying compliance may be required during the negotiation process.
Program Service Categories Overview

Applicants may apply for two (2) service categories:

1. Community Outreach and Care

2. Community Case investigation/contact tracing (CI/CT) Training Center
Program service category 1
Priority neighborhoods and populations

- Bayview-Hunter’s Point
- Mission, Bernal Heights
- Visitacion Valley, Sunnydale, Portola
- Tenderloin
- Excelsior, Outer Mission, Crocker Amazon
- Western Addition
- Potrero Hill
- OMI/Lakeview
- Chinatown

- Latino/a/x
- Black/African American
- Asian
- Native Hawaiian/Pacific Islander
- Native American/Indigenous community
Service Category 1: Community Outreach and Care

9 Neighborhoods – 3 Tiers

**Tier 1**
Up to $950k
- Bayview Hunters Point
- Sunnydale, Vis Valley, Portola
- Excelsior, Outer Mission, Crocker Amazon

**Tier 2**
Up to $450k
- OMI / Lakeview
- Mission, Bernal Heights
- Tenderloin

**Tier 3**
Up to $200k
- Chinatown
- Potrero Hill
- Western Addition
<table>
<thead>
<tr>
<th>Tier 1</th>
<th>$950k</th>
</tr>
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<tbody>
<tr>
<td>Bayview Hunters Point</td>
<td>Sunnydale, Visitacion Valley, Portola</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Tier 2</th>
<th>$450k</th>
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</thead>
<tbody>
<tr>
<td>OMI/Lakeview</td>
<td>Mission, Bernal Heights</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Tier 3</th>
<th>$200k</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinatown</td>
<td>Potrero Hill</td>
</tr>
</tbody>
</table>

Note: Tiers correspond to data for period July - September
Program Minimum Qualifications (1)

- Providing services in one of the nine (9) priority neighborhoods community.
- Providing services and resources to vulnerable populations in priority neighborhoods.
- Demonstrated expertise and experience reaching priority populations.
- Non-profit community, faith or neighborhood-based organizations (CBO/FBO/NBO).
  - If you are an agency that does not have a non-profit status, you may apply with a 501(c)3 nonprofit agency as a fiscal sponsor.
- Administrative capacity
Service Category 1: Program requirements/activities

- Community Outreach
- Case investigation/contact tracing (CI/CT)
- Community Care

Up to 7 days/week
DPH in-kind resources

- Clinical staff
- COVID-19 testing supplies
- Disease investigation and contact tracing training for CBO staff and peer workers
- HIPAA compliance training
- Personal Protective Equipment (PPE)
Important things to note

• One Community Based Organization (CBO)/Faith Based Organization (FBO)/Neighborhood Based Organization (NBO) in each priority neighborhood will receive one (1) award to deliver services to the vulnerable populations that reside in the neighborhood.

• Collaboration with other organizations through subcontracting, MOU, and/or other partnership is key and highly encouraged to expand the ability to deliver the required services listed.

• If your organization provides services to multiple neighborhoods, you may serve as lead agency in only ONE neighborhood and serve as a subcontractor to other organizations for other neighborhoods.
Important things to note (cont.)

• Programs funded in each of these neighborhoods must provide culturally and linguistically appropriate services to all priority populations that are a part of that neighborhood.

• Applicants are encouraged to include organizations in the neighborhood that have provided COVID-19 support/and or other supports for the community.

• Applicants who provide services to multiple neighborhoods and submit multiple proposals will only be eligible to negotiate and secure 2 contract agreements, limited to 1 in each service category.
Program service category 2
Community case investigation/contact tracing (CI/CT) Training Center

Community partner to serve as the community-based COVID-19 response ‘training center” to scale up CI/CT effort:

- Organizing and providing training to CBO staff
- Curriculum development
  - I & Q support
  - pre and post-test counseling
  - other COVID-19 related skills
Program Minimum Qualifications (2)

• Experience:
  • developing culturally appropriate training curriculum.
    • can subcontract with organization(s) that have expertise with the communities to be served.
  • conducting trainings with groups, organizations, etc.
  • working with people, populations, and communities impacted by COVID-19.

• Non-profit community, faith or neighborhood-based organizations (CBO/FBO/NBO).
  • If you are an agency that does not have a non-profit status, you may apply with a 501(c)3 nonprofit agency as a fiscal sponsor.

• Administrative capacity
Service Category 2: Program requirements/activities

- Develop training plans and schedule including
- Manage and maintain training calendar and registration system
- Manage pre and post-training requirements, including evaluation
- Develop and implement training curriculum
- Conduct refresher/continuing education training
- Certify CBO trainees
- Develop strong understanding and management of privacy and confidentiality regulations and protocols set by DPH
Selection and Review Process
Application submission requirements

- Qualifications Statement (required form)
- Proposal Narrative
  - Category 1: Community Outreach and Care
  - Category 2: Community CI/CT Training Hub
- Budget and Budget Justification for FY 2020-21 (required form)

Appendix A-1 Required Forms
- Qualifications Statement
- Budget Template
Proposal Received

Initial Screening
• Incomplete or non-compliant proposals will be rejected

Technical Review and Scoring of Proposals

Invitation to Negotiate

Contract Funding Notification
Key Dates

E-questions and answers, Informational summary
- October 30th

Proposals due
- 12 noon on November 10th
- Must include the qualifications statement and all required components

Anticipated contract start date
- December 1st
Thank you!